

# THE ISLE OF MAN

AN EXTRAORDINARY  
PLACE TO MEET





## 1 Why choose the Isle of Man?

The Isle of Man is an extraordinary setting to host an event to remember. Visit Isle of Man (the 'Visit Agency') is an Executive Agency within the Isle of Man Government and as a result, you can be guaranteed a truly bespoke service with unrivalled access to scenic landscapes, iconic facilities and trustworthy partners.

### **Visit Isle of Man's Bespoke Service**

Our role is to provide detailed local knowledge, advice and connect event organisers with the appropriate on-Island travel trade partners to ensure the successful and seamless delivery of your event. Partners include local tour operators and full service Destination Management Companies (DMC) who can support a full range of ground handling services, as well as businesses offering conference services from catering to event styling.

Visit Isle of Man can suggest tailored local experiences for inclusion in your event offering and itinerary, and are happy to provide familiarisation trips for conference and event license holders and organisers to support your event planning process.

### **Accommodation**

The Island has a variety of accommodation, offering over 6,000 bedspaces. There is an extensive hotel offering and a wide range of self-catering properties, guesthouses, campsites, B&Bs, hostels and campsites. Over half of the accommodation stock is 4\* or above.

When the Island's accommodation is busy, additional accommodation can be made available. The Isle of Man has a Homestay Scheme, which allows visitors to stay in private houses on a B&B or self-catering basis.

### **UNESCO Biosphere**

The Isle of Man is the only entire nation to be recognised as a UNESCO Biosphere. Being a Biosphere means that the Island values sustainable actions from those who live in, work in and visit the Isle of Man. This helps the Island support the sustainable ambitions for your event delivery.

## 2 Venues and Meeting Spaces

The Isle of Man is 227 square miles with a variety of indoor venues, from the more traditional hotel conference facilities, auditoriums and cinemas, to castles, motorsport grandstands, museums and scenic landscapes to host marquees. Venues are surrounded by rolling countryside, expansive coastline, majestic summits and rugged moorland, with plenty of unique attractions, towns and villages for delegates to enjoy.

- **Villa Marina:** the centrepiece of the Villa Marina is the Royal Hall. A spectacular 1,629 seater auditorium that combines Edwardian grandeur and comfort with the latest sound and lighting systems, creating an amazing atmosphere at every show, conference and prize-giving ceremony.
- **Mountain View Innovation Centre:** a fully equipped and catered venue with scenic mountain views. They have multi-media facilities across several exciting venues for events from as small as eight people up to 1,200.

- **Manx National Heritage Sites:** these unique heritage sites, that range from castles to museums, offer the chance to create something really unique and special for you and your delegates.
- **TT Grandstand:** the grandstand is the start and finish of the famous Isle of Man TT Races. It has a capacity of 1,000 people.
- **Hotel Complex:** the Island has six hotels with facilities to host conferences and meetings; these range from traditional seafront hotels to golf resorts.

### 3 The Delegate Experience

The Island has a wide range of activities and attractions and the Visit Agency will work with conference and event organisers to suggest relevant leisure activities and tours that will enhance the overall experience for delegates.

- **Heritage, Arts and Culture:** the Island has a rich history for delegates to immerse themselves, from parliamentary tours, castles and historic sites, to steam trains, electric trams and theatres.
- **Eco-Tourism and Wellness:** nature and wildlife discovery experiences are available in abundance, including boat tours, wildlife spotting tours, beach cleanups and wild swimming. The Island's plantations, glens and beaches provide the perfect landscape for wellness and mindfulness walks and experiences.
- **Food and Drink:** foraging tours, gin and wine distillery tours, and dining experiences onboard a vintage steam train are just some of the food and drink experiences delegates can enjoy whilst on the Island.
- **Cycling and Mountain Biking:** the Isle of Man is a cyclist's paradise, with a variety of terrains to appeal to novices and experts alike. The Island boasts coastal paths, mountainous peaks, country lanes, and scenic routes and tracks suitable for cycling tours.
- **Walking:** the Island has some of the best coastal walking trails in the British Isles, including clifftop footpaths, quiet sandy beaches, wooded glens and farmland, all perfect for walking tours.
- **Golf:** the Isle of Man is home to eight 18-hole golf courses, including a UK top 100 course, Castletown Golf Links.
- **Motorsport:** the Island hosts a multitude of motorsport events each year, provides indoor museum experiences, and tours of the world famous TT course.
- **Watersports:** with a coastline spanning over 100 miles, the Isle of Man lends itself perfectly to those with a passion for sports based in or on the water, including kayaking, paddleboarding and sea swimming.
- **Adventure:** there is an abundance of opportunity for adventure on the Isle of Man, including paragliding, mountaineering and horse-riding. Scenic reservoirs, plantations and parks provide a perfect landscape for activities.

### 4 Conference and Event Reputation

The Island has an enviable reputation in its ability to host large, high quality national and international events. Over 100 events take place on the Island every year, including a hive of cultural activity, sporting challenges and unique annual events. We have hosted a number of significant events over the past few years, including:

- **TT and MGP Annual Events:** the Isle of Man becomes a mecca for riders, racers and motorsport enthusiasts during the TT Races, which take place over 11 days, and the Manx Grand Prix, which take over eight days. Both events attract over 60k visitors each year (45k for the TT and 14k for the MGP).

- **British Irish Council Summit:** this event has been held on the Island four times and attracts political leaders and representatives from England, Wales, Scotland, Northern Ireland, Ireland, Jersey and Guernsey.
- **2011 Commonwealth Youth Games:** the Commonwealth Games is a quadrennial international multi-sport event among athletes from the Commonwealth of Nations. 1,500 athletes and officials attended the event.
- **2017 British Cycling Road Championships:** the Isle of Man hosted the British Cycling's National Road Championships in 2017. Approximately 2,000 competitors and visitors attended the event.
- **UK Challenge 2022:** UK Challenge has been hailed as one of the world's leading team building organisers. The event comprises both mental and physical challenges such as running, canoeing, swimming, cycling and problem solving.

## 5 Travel to the Isle of Man

Located in the heart of the Irish Sea, the Island is a short flight or hassle-free sail from across the UK and Ireland.



### Get in Touch

Our team looks forward to working closely with you and making the Isle of Man the perfect destination for your next event.

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